

**TEXAS STATE VITA**

Please note: For all entries, list most recent items first. Headings without entries may be eliminated, but the heading lettering/numbering should remain consistent with this template.

**I. Academic/Professional Background**

A. Name: Dale Blasingame

Title: Lecturer

**B. Educational Background**

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>
M.A.	2011	Texas State University	Digital Media

*Thesis:* Gatejumping: Twitter, TV News and the Delivery of Breaking News

B.A.	1999	Texas State University	Journalism
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**C. University Experience**

<i>Position</i>	<i>University</i>	<i>Dates</i>
Lecturer	Texas State University	2013-present
Adjunct professor	Texas State University	2011-2013
Graduate instructional assistant	Texas State University	2009-2011

**D. Relevant Professional Experience**

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Producer	News 4 WOAI	2000-2009
Anchor/Reporter	KTSA-AM	1999-2000

**E. Other Professional Credentials (licensure, certification, etc.)**

2009 Lone Star Emmy Award winner  
 2008 Lone Star Emmy Award nominee  
 2007 Lone Star Emmy Award winner  
 Member, Online News Association  
 Member, Society of Professional Journalists

## II. TEACHING

### A. Teaching Honors and Awards:

Outstanding Graduate Teaching Assistant, School of Journalism and Mass Communication,  
April 2011

### B. Courses Taught:

MC1313 Writing for the Mass Media  
MC3306 Writing for the Electronic Media  
MC4382S Fundamentals of Digital and Online Media  
MC4315 Web Design and Publishing  
MC1100D Digital Entrepreneur  
MC4382U Advanced Social Media and Analytics  
MC1100D Mobile Storytelling in the Park  
MC1100E Drones and Sensors

### C. Graduate Theses/Dissertations, Honors Theses, or Exit Committees (if supervisor, please indicate):

### D. Courses Prepared and Curriculum Development:

Designed and proposed a mobile storytelling in the park short course for Spring 2016  
Designed and proposed a social media analytics course for Fall 2015  
Co-designed a drones and sensors mini-course for Fall 2015  
Designed a digital entrepreneurship speaker series course for Spring 2014

### E. Funded External Teaching Grants and Contracts:

F. Submitted, but not Funded, External Teaching Grants and Contracts:

G. Funded Internal Teaching Grants and Contracts:

H. Submitted, but not Funded, Internal Teaching Grants and Contracts:

I. Other:

## III. SCHOLARLY/CREATIVE

### A. Works in Print (including works accepted, forthcoming, in press)

1. Books (if not refereed, please indicate)

a. Scholarly Monographs: n/a

b. Textbooks: n/a

c. Edited Books: n/a

d. Chapters in Books: n/a

e. Creative Books: n/a

2. Articles

a. Refereed Journal Articles:

Royal, C.L. and Blasingame, D.C. (2015). Data journalism: An explication. #ISOJ, 5, 24-46.

Blasingame, D.C. (2011). Gatejumping: Twitter, TV news and delivery of breaking news. #ISOJ, 2, 5-28.

b. Non-refereed Articles:

Blasingame, D. (2016). Remix: How to create a social media and analytics class. March 15, 2016. <http://mediashift.org/2016/03/remix-how-to-create-a-social-media-analytics-class/>

Blasingame, D. (2015). The difficult ethics around showing a murderer's video. September 1, 2015. <http://mediashift.org/2015/09/the-difficult-ethics-around-showing-a-shooters-video/>

Blasingame, D. (2015). How TV newsrooms are pushing original video content on Facebook. May 12, 2015. <http://mediashift.org/2015/05/how-tv-newsrooms-are-pushing-original-video-on-facebook/>

Blasingame, D. (2015). How TV newsrooms should use Facebook and why. Mediashift. April 16, 2015. <http://mediashift.org/2015/04/how-tv-newsrooms-should-use-facebook-and-why/>

3. Conference Proceedings

Presenter, 2015 Texas Press Association Midwinter Conference  
Presenter, 2015 ACP/CMA National College Media Convention  
Presenter, 2015 International Symposium on Online Journalism  
Presenter, 2014 Designs on eLearning Conference  
Presenter, 2014 Tech Tools at Texas State Conference  
Presenter, 2011 International Symposium on Online Journalism

4. Abstracts: n/a

5. Reports: n/a

6. Book Reviews:

*The Basics of Media Writing* by Dr. Scott Kuehn and Dr. Andrew Lingwall  
*Brand X* by Sara Kelly

7. Other Works in Print: n/a

B. Works not in Print

1. Papers Presented at Professional Meetings: n/a

2. Invited Talks, Lectures, and Presentations:

Guest lecturer, McCoy School of Business at Texas State University

Guest lecturer, University of Wisconsin-Whitewater

Featured guest, EdShift chat: "Posting original content to social media"

Featured guest, EdShift chat: "Tech predictions for 2016"

Webinar instructor, 2015 Mediashift DigitalEd: How Publishers Can Engage on Social & Drive Revenue

Presenter, 2015 Fox O&O General Manager Social Media Training Program

Presenter, 2014 Designs on eLearning Conference

Presenter, 2014 Tech Tools at Texas State Conference

3. Consultancies:

Leadhub, Social Media Director, 2011-present

Laura and John Arnold Foundation, Copyeditor, 2013-present

4. Workshops:

2015 C3 Research Startup Weekend

5. Other Works not in Print: n/a

C. Grants and Contracts

1. Funded External Grants and Contracts: n/a

2. Submitted, but not Funded, External Grants and Contracts: n/a

3. Funded Internal Grants and Contracts: n/a

4. Submitted, but not Funded, Internal Grants and Contracts: n/a

D. Fellowships, Awards, Honors: n/a

**IV. SERVICE**

A. Institutional

Department/School:

- SJMC Technology Committee, 2013-present
- SJMC Website Committee, 2015-present
- Digital Media Innovation Development Committee, 2013-present
- Digital Media Innovation Sequence Team, 2014-present
- Graduate Instructional Assistant Teaching Bootcamp Team, 2014-present
- SCTXSTATE Faculty Member, 2013-present

B. Professional:

- Online News Association
- Society of Professional Journalists